



## Operation Charity Tunes

Operation CharityTunes-- It's means is creative. It's motive is fun. It's masterpiece is passion for music and compassion for charities.

Operation CharityTunes is a series of promotional projects in which CharityTunes artists are encouraged to participate.

*They include:*

### **Project Featured!**

Artist profile is featured on homepage

### **Project Exclusive!**

Artist releases a song, album, audio bit exclusively on CharityTunes. CharityTunes fosters press coverage and increased sales opportunity on release feature.

### **Project Fundraise!**

Artist donates entire proceeds to a certain charity until a certain fundraising goal is reached (i.e. 5000\$ or until 100 kids are off the street, etc) or for a certain time period (i.e. one month).

### **Project Webcast!**

Web interviews with CharityTunes on social cause

### **Project Winner!**

Online chat with CharityTunes contest winners—webcams or instant messaging

If you are interested in any of these projects, or have any ideas of your own, please email Andrea Ingham, VP Business Development at [andrea@charitytunes.com](mailto:andrea@charitytunes.com) or call CharityTunes at 778-837-1937.